

The Pyramid

Steps to Enhance Profit, & News from Azteck



Azteck makes headlines . . .

Azteck wins Training award

Sarah Leaver has won the top training award from The Gloucestershire Chamber of Commerce in recognition of her contribution as Business Manager at Cheltenham-based firm Azteck.

She returned to work after taking time off to have a family and has developed the Marketing and Sales function in the firm.

Her role is to ensure that Azteck helps businesses improve their operations. "Clients prosper and Azteck prospers when its product, 'the specialists' are at the clients. Specialists in the office contribute nothing. This is the essence of Sarah's role" explains Nic Williamson, Azteck's founder.



Award-winner Sarah Leaver of Azteck

Typical assignments for Azteck include: culture change for profit, cost reduction, business process re-engineering and improving manufacturing technology. Azteck delivers this by: training, consultancy and interim management; either from their office, an early C.19 Cotswold stone barn conversion (photo background) or on-site at the client. Recent projects include work for: AEA Technology plc, Eagle Star (Zurich), Waitrose and Sony (Japan).

This award is most satisfying for several reasons:

Sarah as a mature 'work returner', has proven that 'training is not only for the young';

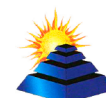
Azteck, a small company, has won this prestigious award with what, by most scales of measure, can only be considered to be a tiny training budget;

Azteck's flexible approach to employment ensured that Sarah's resource, experience and dedication might be applied to the company while she is still able to address her family commitments. "Until we (Azteck) were able to work with Sarah to define a job around her needs, her employment had been at the cash register ... what a waste of a creative mind."

"There are huge obstacles to employment for anyone with family responsibilities. We worked incredibly hard to challenge the 'under utilised, under stimulated, under paid' trap for work returning women. Jointly, we have developed new skills in the business; we identified a competence gap and addressed it head on. When I realised that 'Azteck wanted me for my mind not just my hands'; we took it from there. This award was the icing on the cake."

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Businesses with Ambitions



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